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FORCES OF CHANGE

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THE FORCES OF CHANGE





WORKFORCE

















Our beds are empty two-thirds of the time. Our living rooms are empty seven-eighths of the time. Our office buildings are empty one-half of the time. It's time we gave this some thought. **R. Buckminster Fuller** 1936



https://twitter.com/GretchenTG

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Station .



Deloitte found that 76% of companies are figuring out their approach



https://www.forbes.com/sites/deloitte/2020/09/15/the-perseverance-of-resilient-leadership-sustaining-impact-on-the-road-to-thrive/#4422bd80390c



Remote working relies on multiple dimensions of trust.

The 11 Paradoxes of Management

To be able to establish a close relationship and keep a proper distance. to your employees To take the lead and recede into the background. To show the employee confidence and to be aware of their doings. To be tolerant and to know how you want things done. To be concerned about your own field of and at the same time to be loyal to the overall responsibility goals of the company. To plan your work day carefully and to be flexible in your planning. To express your opinion and to be diplomatic. To be visionary and to keep both feet firmly on the ground. To aim at consensus and to be able to make a decision. To be dynamic but also thoughtful. To be self-confident and be humble.

Concrete Actions

- Remote first thinking
- Be flexible and supportive
- Continuous, informal communication and education
- Adopt new rituals and tools
- Build trust, psychological safe spaces and confident vulnerability

Measure output, not hours

WORKPLACE

A WSJ survey of directors, CEOs, and senior executives found that digital transformation risk is their #1 concern in 2019. Yet 70% of all initiatives do not reach their goals. \$900 billion of the \$1.3 trillion that was spent last year went to waste.



COVID-19 Risk App built in just over a week with Dr Warren J. Wexelman

http://www.mycovid19risk.com





Office Depot opened curbside collection in 48 hours.





Eliminated paper forms:

- 80% increase in field productivity
- Remove viral transmission vector



Karen Hobert's Three Dimensions of Digital Transformation

DIGITAL BUSINESS

How does the business interact with customers, partners, colleagues? Is it fully automated or are humans and paper involved?

DIGITAL WORK

How do people work in the business – from fully analogue to fully digital. Is it easy to communicate and collaborate with colleagues?

DIGITAL INFORMATION

How is information stored, managed and monetized? How much do you know about your customers? How do you report and analyze?







Refresh your employee experience



Funding change during an economic crisis





UNDERSTAND YOUR SPEND CLEAN HOUSE



COMBINE SYSTEMS



OPTIMIZE

INVEST

InllN

Concrete actions

Refresh the employee experience to drive engagement

ldentify systems that are no longer used or fit for purpose

Optimize everything from access to licenses, listen to feedback



Be aware of security issues but not driven by them



AUTOMATION

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Traditional development is broken

What has worked up to now no longer meets the needs of clients.



Human Nature

We work with what is familiar



Traditional Hand Coding

No/Low Code



Software development is now a spectrum





The objections **3D space**

Emotive

Emotional investment Fear of the unknown Fear of irrelevancy

Technical

Lack of relevant skills Platform lockdown Instability risk

Financial

Sunk costs Disruption risk Budget block



Executives say their companies responded to a range of COVID-19-related changes much more quickly than they thought possible before the crisis.

Time required to respond to or implement changes,1 expected vs actual, number of days

	📕 Organiz	ational cha	ges 📕 Industry-wide changes	
	Expected	Actual	Acceleration factor, multiple	
Increase in remote working and/or collaboration	454	10,5	43	
Increasing customer demand for online purchasing/services	585	21.9	27	
Increasing use of advanced technologies in operations	672	26.5	25	
Increasing use of advanced technologies in business decision making	ng 635	25.4	25	
Changing customer needs/expectations ²	511	21.3	24	
Increasing migration of assets to the cloud	547	23.2	24	
Changing ownership of last-mile delivery	573	24.4	23	
Increase in nearshoring and/or insourcing practices	547	26.6	21	
Increased spending on data security	449	23.6	19	
Build redundancies into supply chain	537	29.6	18	

"Respondents who answered "entry of new competitors in company's market/value chain" or "exit of major competitors from company's market/value chain" are not shown; compared with the other 10 changes, respondents are much more likely to say their companies have not been able to respond. ²For instance, increased focus on health/hygiene.



https://www.mckinsey.com/business-functions/strategy-and-corporate-finance/our-insights/how-covid-19-has-pushed-companies-over-the-technology-tipping-point-and-transformed-business-forever 5th October 2020



The scalability challenge





Modern developer tools automate the grunt

Your clients need solid, modern software - quickly.



ACCELERATED Time to value accelerated at every step of development



EFFICIENT

More productive developers deliver mode client value.



HIGH PERFORMANCE

Optimized output, cloud is elastic.



INTEGRATED

Related apps in a common project, easy to consume and producer data and APIs.



EASY UPDATES Consistency controlled, frictionless updating, powerful debugging.



MULTICHANNEL Always multichannel.



DIGITAL Cloud is natively digital.



Concrete actions

U Turn on new approaches to development

Adopt modern architectures for easy of deployment and scalability

Match tools and skills – not everything needs an expert

Balance and share skills across teams

Understand business and help business understand IT

😻 Adopt continuous approaches





Chaos Report: Project Metrics

Standish Group Chaos Report: Project success metrics



The percentage of projects that were OnBudget from FY2011–2015 within the new CHAOS database.



The percentage of projects that were OnTime from FY2011–2015 within the new CHAOS database.



The percentage of projects that were OnTarget from FY2011–2015 within the new CHAOS database.



https://www.standishgroup.com/

Chaos Report: Project Success Rates

Standish Group Chaos Report: On time, on budget, satisfactory result.

	2011	2012	2013	2014	2015
SUCCESSFUL	29%	27%	31%	28%	29%
CHALLENGED	49%	56%	50%	55%	52%
FAILED	22%	17%	19%	17%	19%

Chaos Report: Project Size Matters

Standish Group Chaos Report: Project success by size

	SUCCESSFUL	CHALLENGED	FAILED	TOTAL
Grand	6%	51%	43%	100%
Large	11%	59%	30%	100%
Medium	12%	62%	26%	100%
Moderate	24%	64%	12%	100%
Small	61%	32%	7%	100%



We need management, not managers.

To paraphrase Bill Gates.



From Tree To Team: Holacracy





Concrete actions

Develop business agility

- Focus on many small projects, not one huge one

Move from jobs to functions

Develop a continuous learning, exploring culture



THE FORCES OF CHANGE

New automation approaches to business process and software development, including AI and machine learning, are transforming how all kinds of work are done.



Digital transformation has gone from being an expensive hobby to a critical necessity. Human-centric digital workplaces and digital customer and partner interfaces accelerate business.

Agility is essential to survival through turbulent economic conditions. Maximum competitive advantage is gained when all aspects of an enterprise become agile.



Changing corporate structures, informal communication and an emphasis of empathy and trust is transforming how people perform.



An Adobe Company -Rentokil The Scottish spirable Burness Paull Government Riaghaltas na h-Alba AURACHAIN mentor BRODIES SCOTLANDIS C alpha Software[®] Alizeti Capital 5 EPP SINC TRANSFORMING LEADERS

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